



HISPANICS
IN PHILANTHROPY
The power of giving and connecting

Citizenship on the 2020 Census: **WHAT FUNDERS CAN DO**

The 2020 Census is facing unprecedented challenges. Most recently, the U.S. Department of Commerce announced its decision to add a citizenship question to the census in response to a request from the U.S. Department of Justice.

This decision is an assault on our communities. It is an attempt to depress the country's political makeup and withhold representation from immigrant communities.

As heads of foundations, we don't only fund projects; we also have the obligation to take action to ensure that every single person in every community across the country, regardless of their ethnicity or race, must be counted in the 2020 Census.

Hispanics in Philanthropy is joining forces with the Funders' Committee for Civic Participation (FCCP)'s Funders Census Initiative and other philanthropic institutions calling for a fair and accurate 2020 U.S. Census.

Want to get involved? Here are three ways you can start:

1. Create a 2020 Census Action Plan for Your Organization

- Use your leadership role to reach out to state and local leaders in your communities and ask for their commitment to ensure a fair and accurate census.
- Urge local and state leaders to begin preparations for the census and include bilingual materials.
- Reach out to businesses to discuss the importance of the census and encourage them to support an inclusive census count.

2. Engage Communities

- Create regional, state, and local plans to ensure funders are organized and strategically aligned. This will be particularly important when engaging with Spanish-speaking communities.

3. Plan to Invest

- Review current grantees to start engaging in census work and identify new grantees that have trusted voices in the community.